



Ways to Make an Impact Now

Make an immediate difference in the fight against Parkinson's



Supporters of the Parkinson's Foundation seek simple, yet powerful, ways to improve care and advance research toward a cure. To help you realize your vision for the Parkinson's community, we have compiled these smart, simple giving strategies that will allow you to maximize your impact today.

Recommend a grant now from your donor-advised fund

You can recommend a grant now from your donor-advised fund to make life better for people with Parkinson's and advance research toward a cure. Doing so allows you to bundle your charitable gifts and itemize your deductions in the same tax year.

Gifts of Appreciated Securities

You can use stocks, bonds and mutual funds that have appreciated in value to make a real difference in the Parkinson's community. You may receive a charitable income tax deduction for the full market value of the stock (up to a maximum of 30% of your adjusted gross income) and avoid paying the capital gains tax on any increase in the value of the stock.

Employer Match & Workplace Giving

Double the impact of each gift you make with a matching gift from your employer. Many companies encourage employees to donate to their favorite charities by matching their contributions. Some employers may even match gifts made by retirees or spouses of employees, or offer the ease of payroll deductions as an efficient way for employees to make a difference.

Qualified Charitable Distribution (QCD)

Have you considered using your retirement plan to support the Parkinson's Foundation? Are you over age 70 1/2? Do you have an IRA? If you answered "Yes," you can make a QCD up to \$100,000 directly from your IRA to the Parkinson's Foundation! Saving on your taxes by making a gift from your IRA is simple — contact your plan administrator today.

Gifts of Real Estate

Make an even bigger difference with a gift of real estate. Donating appreciated real estate, such as a home, vacation property, undeveloped land, farmland, a ranch or commercial property can make a big impact in the fight against Parkinson's.

Gifts of Insurance

Boost your charitable giving with life insurance. If you have a life insurance policy that has outlasted its original purpose, consider making a gift of the policy to the Parkinson's Foundation or naming us as the beneficiary.

We are here to suggest helpful ways you can make a difference for our mission today. We can guide you on many different types of gifts and help you find one that best matches your needs and philanthropic goals.



Outright Donation

To make an outright donation visit **Parkinson.org/Donate** or mail a check to:

Parkinson's Foundation
(Federal Tax ID #13-1866796)

Donor Services
200 SE 1st St #800
Miami, FL 33131



I'm Here to Help



Seth Martin
Director, Individual Giving
Central Region
517-643-1875
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Mailing Address:
200 SE 1st Street
Suite 800
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Visit our giving website at **Parkinson.org/PlannedGiving**

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