



**Parkinson's Foundation Community Partners in Parkinson's Care** is a program for senior living communities and home care agencies.

## About Partnership

Education is at the heart of the Community Partners in Parkinson's Care program. The curriculum is based on the latest Parkinson's disease (PD) information, pharmacological and non-pharmacological therapies, care recommendations, and interprofessional communication.

Developed by PD educators, with decades of care experiences, this program provides direct care staff and other professionals with knowledge they can apply to client care tomorrow.

Parkinson's disease is a complex neurodegenerative disease. Most clients who move to a senior residential community or bring in-home care are in the mid-late [stages of PD](#) with challenging care needs. Providing individualized care to support client needs requires knowledge and confidence in [common symptoms](#) and [management tools](#). The program is designed to distill the complexity of PD into applicable information and tangible tools so staff can immediately provide optimal care to enhance their clients' quality of life.

## Virtual & In-person Training

This program provides a full curriculum of Parkinson's education through virtual and in-person trainings. Presented via online synchronous and asynchronous learning experiences, we educate site champions at each partner site utilizing the train-the-trainer model.

## Learn More

- Visit [Parkinson.org/CommunityPartners](https://Parkinson.org/CommunityPartners).

## Benefits of Partnership

- **Exclusive Awarding-Winning Parkinson's Education:** Learn from Parkinson's experts to provide targeted and effective care utilizing an online curriculum.
- **Continuous Online Education for All Staff:** Join partner-only conversations on a variety of topics with PD specialists from various disciplines (available live and on-demand).
- **Ongoing Collaborative Support:** Partners have direct access to program staff for coaching and answers to questions to optimize success.

- **One-of-a-Kind Experiential PD Toolkit:** Help staff understand PD symptoms with interactive activities.
- **Partner-Only Promotional Materials:** Promote your partnership in your community with partner-only materials; differentiate yourself with a partner badge, postcard, press release and Certificate of Partnership.
- **Parkinson's Foundation Promotion.** Partner sites are:
  - Listed on the Parkinson's Foundation website
  - Referred to local callers and families who contact the Foundation's Helpline (1-800-4PD-INFO)
  - Included in an up-to-date listing of Community Partners in Parkinson's Care to all U.S. Global Care Network Centers
- Amplify your impact by joining us at [Moving Day, A Walk for Parkinson's](#). **Receive a 10% discount** on your chosen sponsorship level and consider forming a team to further enhance our collective efforts in improving the lives of people with PD. Sponsorship levels may vary by market.
- Boost your recognition locally. **Receive 10% discount** on sponsorship opportunities for Parkinson's Foundation Education Programs within your communities.

## Partnership Requirements

**Maintain Active Site Champions:** Site champions are required to participate in a live virtual training course highlighting: tailored Parkinson's education, medication management, mobility, communication, mid to late-stage complexities, and milestones of partnership maintenance.

**Outcome Measures:** Site Champions are responsible to disseminate periodic surveys and complete reports during the year.

**Staff Training:** 70% of direct care staff must complete online asynchronous education within six months of program initiation.

**Partner Calls with Community Partner's Team:** Private virtual calls to discuss progress, share information and to ensure partner questions are answered.

## Cost of Partnership

### Senior Living Communities

#### Residential Home 1-2\*

1-year fee: \$1,500

2-year fee (10% discount): \$2,700

#### Residential Home 3-5\*

1-year fee: \$2,750

2-year fee (10% discount): \$4,950

#### Assisted Living

1-year fee: \$2,500

2-year fee (10% discount): \$4,500

#### Skilled Nursing Facilities/Long-Term Care/In-Patient Rehab Facilities /Combined Services

1-year fee: \$2,750

2-year fee (10% discount): \$4,950

### Home Care Agencies & Hospice

#### Single Site

1-year fee: \$1,500

2-year fee (10% discount): \$2,700

#### Corporate Rate

15% discount for corporate groups of 2 or more sites

\* Corporate Rate does not apply to Residential Homes under 5 sites

*Fees subject to change*

#### Payment Options

- PayPal (Partners do not need to have a PayPal account)
- Electronic Transfer

*Subsidies available upon need, availability and request.*

#### Please Note

- Invoices will be emailed one month prior to Partnership expiration.
- Partnership must be active to have access to educational and marketing materials.
- A late fee of \$75 will be applied for invoices paid 30 days after the expiration date.

#### Cancellation Policy

Partnerships can be canceled within 30 days of start date (or renewal start date) with written notice to [CommunityPartners@parkinson.org](mailto:CommunityPartners@parkinson.org). A refund minus \$150 service fee will be processed within 60 days of notice. At that time, the partner will forfeit any usage of partner education or recognition including but not limited to the badge, display of partnership certificate and marketing materials.

There are no refunds after 30 days of start date of partnership.

## Calendar

View our calendar at [Parkinson.org/CommunityPartners](https://parkinson.org/CommunityPartners) for upcoming training dates.

## Role of the Site Champion

### What is a site champion?

A site champion is the designated representative between a partner site and the Community Partners in Parkinson's Care leadership team. They participate in update meetings and virtual site visits to review progress and answer questions.

Site champions must participate in the virtual training, where they will receive a high-level education on Parkinson's disease, as well as information on the mechanics, expectations, and resources of program partnership.

Successful site champions tend to be enthusiastic, organized and interested in improving the quality of Parkinson's care. Many are nurses or social workers but can serve in any role within their organization.

### The Role of a Site Champion

Typically, each partner has at least two site champions who are responsible to steward at least 70% of the staff to complete the online education models and implement the tools learned in the everyday care of their clients.

### Site champions:

- Are the primary representatives of the program at their site.
- Ensure education for new and existing staff using the provided Community Partners in Parkinson's Care online curriculum.
- Raise awareness of partnership at their workplace.
- Perform timely collection of outcome data and reports.

As the network continues to grow, the Parkinson's Foundation takes pride in meeting with site champions during the year for one-on-one calls with our Community Partners team. Our goal is to coach and mentor site champions to support their efforts to meet the requirements of partnership each year.

## How to Apply

Below we highlight the partnership process:

1. Complete the online partnership application at [Parkinson.org/CommunityPartners](https://parkinson.org/communitypartners)
2. Application is reviewed for acceptance
3. Process invoice and pay electronically
4. Once payment is received, site champions are invited to the virtual training and given access to online modules
5. After completing training, site champions return to work and share materials with staff to ensure 70% or more of direct care staff complete the online modules

### **For New Site Champions Joining a Current Partner Site**

1. Complete online partner application at [Parkinson.org/CommunityPartners](https://parkinson.org/communitypartners)
2. Application is reviewed for acceptance.
3. Person(s) is/are invited to the next quarterly training.



COMMUNITY PARTNERS  
IN PARKINSON'S CARE

For more information, please  
email [CommunityPartners@Parkinson.org](mailto:CommunityPartners@Parkinson.org)

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[Parkinson.org/CommunityPartners](https://Parkinson.org/CommunityPartners)