



COMMUNITY PARTNERS IN PARKINSON'S CARE

Parkinson's Foundation Community Partners in Parkinson's Care is a program for senior living communities and home care agencies.

About Partnership

The Parkinson's Foundation Community Partners in Parkinson's Care program is more than an education program — it's a national partnership for senior living communities and home care agencies committed to providing exceptional, evidence-based Parkinson's care. Partners gain access to expert education, practical resources, ongoing support and national recognition.

Parkinson's disease is a complex, progressive neurological condition and many people entering assisted living, skilled nursing or home care have advanced symptoms that require specialized knowledge. Community Partners equips staff with the confidence, skills and tools to deliver person-centered Parkinson's care through comprehensive education grounded in the latest clinical recommendations and best practices.

As a Community Partner, your organization becomes part of a growing national network dedicated to improving the lives of people with Parkinson's disease. The Parkinson's Foundation actively promotes Community Partners as trusted resources for people and families seeking knowledgeable Parkinson's care — helping connect our community with organizations that share our commitment to excellence.

Virtual Training

This program provides a full curriculum of Parkinson's education through virtual trainings. Presented via online synchronous and asynchronous learning experiences, we educate site champions at each partner site utilizing the train-the-trainer model.

Learn More

- Visit **Parkinson.org/CommunityPartners**.

Benefits of Partnership

- **Exclusive Parkinson's Foundation Education and Training:** Learn from Parkinson's experts to provide targeted and effective care utilizing an online curriculum.
- **Continuous Online Education for All Staff:** Join partner-only virtual conversations on a variety of topics with PD specialists from various disciplines (available live

Parkinson.org/CommunityPartners

and on-demand).

- **Ongoing Collaborative Support:** Partners have direct access to program staff for coaching and answers to questions to optimize success.
- **One-of-a-Kind Experiential PD Toolkit:** Help staff understand PD symptoms with interactive activities.
- **Partner-Only Promotional Materials:** Promote your partnership in your community with partner-only materials; differentiate yourself with a partner badge, postcard, promotional video, press release, and Certificate of Partnership.

Parkinson's Foundation Promotion

Community Partners receive ongoing visibility through the Foundation by being:

- Listed on the Community Partners in Parkinson's Care webpage and **In Your Area**, the Foundation's searchable referral directory for the public and Foundation staff.
- Referred to people and families who contact the Parkinson's Foundation Helpline (1-800-4PD-INFO) seeking local Parkinson's care resources.
- Included in the national directory of Community Partners in Parkinson's Care shared with all U.S. Global Care Network Centers.

Boost your recognition locally:

- Join us at Moving Day, A Walk for Parkinson's. Amplify your impact and build connections in our community. Receive a 10% discount on sponsorship and consider forming a team to further enhance our collective efforts in improving the lives of people with PD. Sponsorship levels may vary by market.
- Receive 10% discount on sponsorship opportunities for Parkinson's Foundation Education Programs within your communities.

Partnership Requirements

Maintain Active Site Champions: Site Champions are your representatives that act as liaisons between your site and the Community Partner's team. They are required to participate in a live virtual training course highlighting: tailored Parkinson's education, medication management, mobility, communication, mid to late-stage complexities, and milestones of partnership maintenance.

Outcome Measures: Site Champions are responsible for disseminating periodic surveys and completing reports during the year.

Staff Training: Direct care staff must complete online asynchronous education within six months of program initiation.

Partner Calls with Community Partner's Team: Private, virtual calls to discuss progress, share information, and to ensure partner questions are answered.

Cost of Partnership

Senior Living Communities

Residential Home 1-2*

1-year fee: \$1,500

2-year fee (10% discount): \$2,700

Residential Home 3-5*

1-year fee: \$2,750

2-year fee (10% discount): \$4,950

Assisted Living

1-year fee: \$2,500

2-year fee (10% discount): \$4,500

Skilled Nursing Facilities/Long-Term Care/In-Patient Rehab Facilities /Combined Services

1-year fee: \$2,750

2-year fee (10% discount): \$4,950

Home Care Agencies & Hospice

Single Site

1-year fee: \$1,500

2-year fee (10% discount): \$2,700

Corporate Rate

15% discount for corporate groups of 2 or more sites

* Corporate Rate does not apply to Residential Homes under 5 sites

Fees subject to change

Payment Options

- PayPal (Partners do not need to have a PayPal account. A credit card is needed.)
- Electronic Transfer

Subsidies available upon need, availability and request.

Please Note

- Invoices will be emailed one month prior to Partnership expiration.
- Partnership must be active and in good standing to have access to educational and marketing materials.
- A late fee of \$75 will be applied for invoices paid 30 days after the expiration date.

Cancellation Policy

Partnerships can be canceled within 30 days of start date (or renewal start date) with written notice to CommunityPartners@parkinson.org. A refund minus \$150 service fee will be processed within 60 days of notice. At that time, the partner will forfeit any usage of partner education or recognition including but not limited to the badge, display of partnership certificate and marketing materials.

[Parkinson.org/CommunityPartners](https://parkinson.org/CommunityPartners)

There are no refunds after 30 days of start date of partnership.

Calendar

View our calendar at [Parkinson.org/CommunityPartners](https://parkinson.org/CommunityPartners) for upcoming training dates.

Role of the Site Champion

What is a site champion?

A site champion is the designated representative between a partner site and the Community Partners in Parkinson's Care leadership team. They participate in update meetings and virtual site visits to review progress and answer questions.

As part of their role, Site Champions are required to attend a one-day virtual training, which covers:

- A high-level overview of Parkinson's disease
- An introduction to the Community Partners in Parkinson's Care program
- Guidance on partnership expectations and requirements
- Information about available resources and support

Successful Site Champions tend to be enthusiastic, organized and interested in improving the quality of Parkinson's care. Many are nurses or social workers but can serve in any role within their organization.

Responsibilities of a Site Champion

Typically, each partner has at least two site champions who are responsible to steward the staff to complete the online education models and implement the tools learned in the everyday care of their clients.

Site champions are responsible for:

- Serving as the primary partnership representatives within their organization.
- Promoting awareness and engagement with the partnership across their site.
- Supporting education for both new and existing staff through the Community Partners in Parkinson's Care online curriculum.
- Encouraging the application of program tools and best practices in everyday care.
- Collecting and submitting required outcome data and reports in a timely manner or identifying someone on the team to complete these tasks.
- Maintaining proactive communication with the Community Partners team by sharing relevant updates, accomplishments, and challenges.

Ongoing Support

As the network continues to grow, the Parkinson's Foundation takes pride in meeting with site champions twice a year for one-on-one calls with our Community Partners team. Our goal is to coach and mentor site champions to support their efforts to meet the requirements of partnership.

How to Apply

About the partnership process:

1. Complete the online partnership application at [Parkinson.org/CommunityPartners](https://parkinson.org/CommunityPartners)
2. Application is reviewed for acceptance
3. Process invoice and pay electronically
4. Once payment is received, Site Champions gain access to Partner Portal and register for virtual Site Champion Training. They will also be given access to online modules and educational resources.
5. After completing training, Site Champions share materials with their staff to ensure direct care staff complete the online modules.

For New Site Champions Joining a Current Partner Site

1. New Site Champions can gain access to the Partner Portal through an existing Site Champion, their site's administrative staff with a Portal account, or by emailing communitypartners@parkinson.org.
2. After Partner Portal access is granted, they can register for virtual Site Champion Training.



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**For more information, please
email CommunityPartners@Parkinson.org**

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